

Winning Brands Auditor Appointment and Conference Call

New York, NY. May 13, 2013 — Winning Brands Corporation (WNBD.PK) www.WinningBrands.com announces that it has appointed DKM Certified Public Accountants PA of Clearwater, Florida as its auditors, and that this appointment has been accepted by DKM. A formal engagement is now in place. DKM Certified Public Accountants PA is registered with the Public Company Accounting Oversight Board and is a member of the American Institute of CPA's.

Winning Brands CEO, Eric Lehner, comments further: "Winning Brands is preparing an application for registration with the SEC so that it can move up to the OTCQB quotation tier amongst other advantages available to firms that make the effort to become fully reporting. A retroactive audit is part of the process as is annual auditing thereafter. One of the advantages of Winning Brands elevating its reporting stature is improved access to conventional corporate finance. Another is an expansion in the range of shareholders who can take positions in ventures that are fully reporting. Additionally, our existing shareholders will appreciate the company following through on its declared intention to uplist within the quotation tier system"

A review of the company's goals moving forward will be provided at a conference call to be held on Monday May 20, 2013 at 4pm EST. The dial-in number is 1-267-507-0240 Conference code: 602802

Mr. Lehner maintains a CEO weblog for the benefit of shareholders at www.WinningBrandsCorporation.com/blog. It serves as an overview of operational highlights, provides answers to many shareholder questions and is a regular source of public information pertaining to the company pursuant to SEC Fair Disclosure guidelines.

ABOUT WINNING BRANDS CORPORATION: Winning Brands is a manufacturer of advanced cleaning solutions including 1000+ Stain Remover, World's Most Versatile Cleaning Solution™, through its subsidiary Niagara Mist Marketing Ltd. www.1000Plus.ca 1000+ is an alternative to conventional cleaning solvents and is considered to have unique desirable properties. 1000+ Stain Remover is a Schedule Contract Holder under the U.S. Government's General Service Administration www.WinningBrandsGOV.com and is now registered with the U.S. Department of Defense EMALL. The innovative stain remover and multi-cleaner was known during early marketing as Winning Colours. The brand's remarkable cleaning characteristics in household, commercial and industrial applications can be seen on Facebook: www.facebook.com/1000PlusStainRemover and YouTube. 1000+ Stain Remover is available coast-to-coast in Canada in some of that country's largest retailers and a growing number of U.S. outlets. Winning Brands intends to launch complementary products to its existing channels and expand its reach into additional sectors of its marketplace. The company's goal is that 1000+ and its other Winning Brand peer products become household names and favourites in their categories. Additional key brands include CLEAN1 Hard Surface Cleaner, KIND Laundry Products and ReGUARD4 bunker gear cleaning solutions for firefighters.

PRODUCT INFORMATION and INTERVIEWS:

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